

# CONTRACT



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

And:

**Greer, Margolis, & Mitchell #1**  
**1010 Wisconsin Ave.**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 815219 /		<u>Alt Order #</u> 06301185
<u>Product</u> <b>OBAMA SKED C</b>		
<u>Contract Dates</u> <b>09/04/12 - 09/17/12</b>		<u>Estimate #</u> <b>1687</b>
<u>Advertiser</u> <b>Obama for America 2012</b>		<u>Original Date / Revision</u> 08/31/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WOIO</b>	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOIO	09/04/12	09/07/12	Let's Make A Deal	10-11a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				3	\$500.00			
N 2	WOIO	09/04/12	09/07/12	Action News at 11p	11-1135p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				1	\$1,000.00			
N 3	WOIO	09/04/12	09/07/12	Price is Right	11a-12p		:30			NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				4	\$525.00			
N 4	WOIO	09/04/12	09/07/12	CBS Soaps	1230-2p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				4	\$600.00			
N 5	WOIO	09/04/12	09/07/12	Action News at Noon	12-1230p		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				3	\$475.00			
N 6	WOIO	09/04/12	09/07/12	The Talk	2-3p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				4	\$350.00			
N 7	WOIO	09/04/12	09/07/12	Anderson	3-4p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				3	\$100.00			
N 8	WOIO	09/04/12	09/07/12	Action News at 4p	4-5p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				1	\$450.00			
N 9	WOIO	09/04/12	09/07/12	Action News at 5p	5-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				1	\$500.00			
N 10	WOIO	09/04/12	09/07/12	Action News at 6p	6-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	- TWTF - -				1	\$700.00			
N 11	WOIO	09/04/12	09/07/12	The Insider	7-730p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

<u>Contract / Revision</u> 815219 /		<u>Alt Order #</u> 06301185
<u>Contract Dates</u> 09/04/12 - 09/17/12		<u>Product</u> OBAMA SKED C
<u>Advertiser</u> Obama for America 2012		<u>Estimate #</u> 1687
		<u>Original Date / Revision</u> 08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals		
											Spots	Amount	
												2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/12	09/09/12	-TWTF--	2	\$500.00							
N 12	WOIO	09/04/12	09/07/12	The Early Show	7-9a		:30			NM			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/12	09/09/12	-TWTF--	2	\$115.00							
N 13	WOIO	09/04/12	09/07/12	Inside Edition	730-8p		:30			NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/12	09/09/12	-TWTF--	2	\$500.00							
N 14	WOIO	09/04/12	09/07/12	America Now	9-10a		:30			NM	3	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/12	09/09/12	-TWTF--	3	\$75.00							
N 15	WOIO	09/14/12	09/14/12	Fri Hour 3	10-11p		:30			NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/10/12	09/16/12	----1--	1	\$900.00							
N 16	WOIO	09/14/12	09/14/12	Fri Hour 1	8-9p		:30			NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/10/12	09/16/12	----1--	1	\$800.00							
N 17	WOIO	09/07/12	09/07/12	Fri Hour 2	9-10p		:30			NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/12	09/09/12	----1--	1	\$850.00							
N 18	WOIO	09/10/12	09/10/12	Mon Hour 1	8-9p		:30			NM	1	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/10/12	09/16/12	1-----	1	\$1,300.00							
N 19	WOIO	09/10/12	09/17/12	Mon Hour 2	9-10p		:30			NM	2	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/10/12	09/16/12	1-----	1	\$1,750.00							
Week:		09/17/12	09/23/12	1-----	1	\$1,750.00							
N 20	WOIO	09/15/12	09/15/12	Sat Hour 2	9-10p		:30			NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/10/12	09/16/12	-----1-	1	\$750.00							
N 21	WOIO	09/09/12	09/16/12	1205a-1a	1205a-1a		:30			NM	2	\$260.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/12	09/09/12	-----1	1	\$130.00							
Week:		09/10/12	09/16/12	-----1	1	\$130.00							
N 22	WOIO	09/06/12	09/06/12	Thur Hour 3	10-11p		:30			NM	1	\$950.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/12	09/09/12	---1---	1	\$950.00							
N 23	WOIO	09/06/12	09/06/12	Thur Hour 1	8-9P		:30			NM	1	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/12	09/09/12	---1---	1	\$1,400.00							
N 24	WOIO	09/04/12	09/04/12	Tue Hour 3	10-11P		:30			NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/12	09/09/12	-1-----	1	\$850.00							
N 25	WOIO	09/04/12	09/04/12	Tue Hour 1	8-9P		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		09/03/12	09/09/12	-1-----	1	\$950.00							
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		1	WOIO	09/03/12-09/09/12	Tue Hour 1	8-9P	-Tu-----	:30	<del>\$950.00</del>	NM			
Credited													
N 26	WOIO	09/04/12	09/04/12	Tue Hour 2	9-10P		:30			NM	1	\$1,100.00	

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<u>Contract Dates</u> <b>09/04/12 - 09/17/12</b>	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> <b>1687</b>
<u>Advertiser</u> <b>Obama for America 2012</b>		<u>Original Date / Revision</u> 08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
											1	\$2,500.00
N 27	WOIO	09/12/12	09/12/12	Wed Hour 3	10-11p		:30			NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- 1 - - - -				1	\$1,100.00			
N 28	WOIO	09/12/12	09/14/12	Let's Make A Deal	10-11a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- 1 - - - -				1	\$2,500.00			
N 29	WOIO	09/12/12	09/14/12	Action News at 11p	11-1135p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				1	\$1,000.00			
N 30	WOIO	09/12/12	09/17/12	Price is Right	11a-12p		:30			NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				3	\$525.00			
Week:		09/17/12	09/23/12	M - - - - -				1	\$525.00			
N 31	WOIO	09/12/12	09/17/12	CBS Soaps	1230-2p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				3	\$600.00			
Week:		09/17/12	09/23/12	M - - - - -				1	\$600.00			
N 32	WOIO	09/12/12	09/14/12	Action News at Noon	12-1230p		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				3	\$475.00			
N 33	WOIO	09/12/12	09/17/12	The Talk	2-3p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				3	\$350.00			
Week:		09/17/12	09/23/12	M - - - - -				1	\$350.00			
N 34	WOIO	09/12/12	09/14/12	Anderson	3-4p		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				3	\$100.00			
N 35	WOIO	09/12/12	09/14/12	Action News at 4p	4-5p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				1	\$450.00			
N 36	WOIO	09/12/12	09/14/12	Action News at 5p	5-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				1	\$500.00			
N 37	WOIO	09/12/12	09/14/12	Action News at 6p	6-630p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				1	\$700.00			
N 38	WOIO	09/12/12	09/14/12	The Insider	7-730p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				2	\$500.00			
N 39	WOIO	09/12/12	09/14/12	The Early Show	7-9a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				2	\$115.00			
N 40	WOIO	09/12/12	09/14/12	Inside Edition	730-8p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				2	\$500.00			
N 41	WOIO	09/12/12	09/14/12	America Now	9-10a		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-- WTF - -				3	\$75.00			

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<u>Contract Dates</u> <b>09/04/12 - 09/17/12</b>	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> <b>1687</b>
<u>Advertiser</u> <b>Obama for America 2012</b>		<u>Original Date / Revision</u> 08/31/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 42	WOIO	09/04/12	09/06/12	The Talk	2-3p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				1	\$450.00			
N 43	WOIO	09/04/12	09/06/12	Action News at 5p	5-6p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				1	\$500.00			
Totals											84	\$44,570.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	84	\$44,570.00	\$37,884.50
<b>Totals</b>	<b>84</b>	<b>\$44,570.00</b>	<b>\$37,884.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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